

## .... A BIOGRAPHICAL NOTE ON PETER FRANKLIN



Professor Peter Franklin, born in Dover and educated at Cambridge University, U.K., teaches intercultural communication and intercultural management at Hochschule Konstanz University of Applied Sciences, Germany. There he works on the B.A. in *Asian Studies and Management* and the M.A. in *International Management - Asia*.

At his university's Lake Constance Business School, he teaches on the M.B.A.s in *Human Capital Management* and *General Management*. He also contributes to the Business School's E.M.B.A. in *Compliance and Corporate Governance* delivered in China and across Europe for executives of Daimler AG. He also teaches occasionally at other business schools in China, Germany, Switzerland and the U.K.

In addition to his university work, since 1989 Peter Franklin has supported, trained and addressed hundreds of people in companies and not-for-profit organisations working around the world. His focus is on managing and leading across cultures, international change management, post-merger integration, team-building, U.K. - German cooperation and developing / assessing intercultural management competence. Since 2005 Peter has coached hundreds of international managers using The International Profiler development tool. In cooperation with its originators at WorldWork Ltd., London, he was responsible for the localisation of the tool for German users and licenses new Profiler consultants in Germany. 2014 saw the publication of a third and significantly expanded edition of The Mindful International Manager: How to Work Effectively Across Cultures by Jeremy Comfort and Peter Franklin. Among his clients, partners and audiences since 1989 have been:

Alcan Singen GmbH, Singen	Mannesmann Internal Audit GmbH, Düsseldorf
Alcan Composites, Alcan Airex AG, Sins, Switzerland	Mercedes Bank, Stuttgart
Altanopharma, Konstanz	M.o.M. Malik on Management AG, St. Gallen, Switzerland
Atlas Air Film + Media Service GmbH, Duisburg	Munich RE, München
Audi Akademie Hungaria, Győr, Hungary	Netzwerk haw-nrw-fh, Aachen
Audi Akademie, Ingolstadt	OECD; Paris, France
August Faller KG, Waldkirch	Pearson Education, London
Axa IM, Paris, France	Perschmann Ltd., Coleshill, UK
Beijing Institute of Technology, China	Phoenix Pharmahandel AG & Co. KG, Mannheim
Beijing University of International Business and Economics, China	Ing. Erich Pfeiffer GmbH, Radolfzell
Bertelsmann Foundation, Gütersloh	Pimco Europe Ltd., Munich
Bosch Packaging Services, Beringen, Switzerland	Rolls-Royce Deutschland Ltd & Co KG
Carl-Duisberg-Centren gGmbH, Cologne	RWE AG, Essen
Centre for Foreign Trade, Ljubljana, Slovenia	RWE Dea AG, Hamburg
Cims Deutschland GmbH, Hamburg	RWE Supply & Trading, Swindon, UK
CITO, Arnhem, Netherlands	RWE Systems, Dortmund
Coaching-Institut München	Schaeffler AG, Herzogenaurach
CS-Interglas, Ulm	Schott AG, Mainz
CTcon GmbH, Bonn	Siemens AG, Konstanz
Daimler Financial Services, Stuttgart	SIETAR Germany, Frankfurt
Daimler Northeast Asia, Beijing, China	SIETAR UK, London, UK
Durham Business School, UK	Sika Schweiz AG, Zürich
EADS Astrium GmbH, Munich	Softing AG, Cluj, Romania
e-China UK, University of Nottingham, UK	Studienzentrum Schloß Langenrain
Educational Testing Service, Princeton, USA	Swedish Chamber of Commerce in China, Beijing Chapter
EMPA Akademie, Zürich, Switzerland	TCO International Diversity Management, Cambridge, UK
Europäische Verkehrs-Akademie, Duisburg	Technical University Eindhoven, Netherlands
Europublic, Brussels, Belgium	Technische Akademie Konstanz gGmbH
German Centre for Industry and Trade, Beijing, China	Technische Hochschule Ingolstadt
Gesellschaft für Schlüsselkompetenzen GmbH, Bielefeld	Terres Neuves Institut d'Acclimatation aux Cultures S.A., Paris
GIP am IMBSE e.V., Moers	Theron Business Consulting GmbH, Cologne
Hochschule Luzern, Switzerland	Thinkhouse GmbH, Mönchengladbach
ICUnef AG, Passau	Thyssen-Guss AG, Gelsenkirchen
Innogy plc, Swindon, UK	Thyssen-Industrie AG, Essen
International Packaging Institute, Neuhausen, Switzerland	Thyssen-Krupp-Stahl AG, Duisburg
InWEnt – Internationale Weiterbildung und Entwicklung gGmbH,	University of International Business and Economics, Beijing, China
Bad Honnef	Unternehmerforum Lilienberg, Ermingen, Switzerland
Karer BW AG, Ulm	Veränderungsintelligenz@ Service GmbH, Reichenau
Kommunalverband Ruhrgebiet, Essen	VRM GmbH, Krefeld
KPMG Zürich, Switzerland	WorldWork Ltd, London, UK
Lake Constance Business School, Konstanz	York Associates, York, UK
Lucerne University of Applied Sciences and Arts, Switzerland	Zeppelin University, Friedrichshafen
Mahle GmbH, Stuttgart	Zürcher Hochschule für Angewandte Wissenschaften, Winterthur
Mannesmann-Demag AG, Duisburg	

Peter Franklin is a member of the Konstanz Institute of Corporate Governance and is editor of The Delta Intercultural Academy, a virtual knowledge community devoted to culture and communication in international business. Peter Franklin's research interests focus on culture, communication and management in international contexts. Among his recent academic publications is a study of expatriate managers in China and Chinese expats in various countries. The OECD recently appointed Peter as a member of its international core expert group on global competence to support the development of the PISA 2018 study of 500,000 students in more than 70 countries.

Intercultural Interaction, written by Helen Spencer-Oatey and Peter Franklin, was published by Palgrave in 2009 and translated into Chinese in 2012. Intercultural Management, a collection of case studies edited by Christoph Barmeyer and Peter Franklin, was published in March 2016.